The following pages in this package provide flexible à-la-carte opportunities for you to choose from to maximize corporate brand recognition and customer contact. The outlined marketing opportunities are available as stand-alone items, or can be grouped together to create a package.

Exhibit booths, scientific posters, networking breaks as well as the welcome reception are scheduled to take place in the Exhibit Hall giving exhibitors as much exposure and delegate traffic as possible. Your company’s objectives are highly regarded by the Organizing Committee, and we would be pleased to discuss and accommodate any suggestions that you feel would improve your representation and participation in the 16th World Congress of ISDE.
About ISDE

The International Society for Diseases of the Esophagus (ISDE) is an international, multispecialty society devoted to the study of the esophagus in disease and in health.

The aim of the ISDE is to promote the exchange of scientific and medical knowledge among specialists in the field, to maintain interchange with organizations and industries, and to encourage basic and clinical research in fields related to the esophagus. In order to promote the professional and educational development of individuals interested in the esophagus, the ISDE sponsors its own journal, international congresses, webinars, and other educational programs.

For the latest research, membership information and upcoming Congresses, please visit www.isde2018.net
Why Exhibit at ISDE World Congress?

“The Congress promises to offer a groundbreaking scientific program that covers a wide variety of topics illustrating the latest scientific and clinical developments in the field of esophagology. The World Congress has become the premier platform not only for the presentation of new science, but also for unique networking opportunities. With more than 800 delegates from around the world attending this meeting, it provides the ideal forum to discuss the latest findings, put them into context and really understand how it can affect your practice day to day.”

Simon Law & John Pandolfino
ISDE 2014 Scientific Program Chairs

Meet 800+ esophageal health professionals who attend each year

The 16th World Congress of the ISDE will be an important event in the study of the esophagus in disease and in health worldwide and will provide a unique opportunity to interact with a truly international and diverse representation of scientists, researchers, advocates, nurses and allied health professionals across a large variety of disciplines.

NETWORK

Meet 800+ esophageal health professionals who attend each year

The 16th World Congress of the ISDE will be an important event in the study of the esophagus in disease and in health worldwide and will provide a unique opportunity to interact with a truly international and diverse representation of scientists, researchers, advocates, nurses and allied health professionals across a large variety of disciplines.

BRANDING

Leverage your brand equity and gain differentiation from your competitors

Exhibiting at the 16th World Congress of the ISDE is a great opportunity to increase your brand’s strength and image in the marketplace. It allows you to target your message and increase access to national and international markets.

PREMIER EVENT

Participate in the premier educational event in the world

The Congress will include state-of-the-art lectures, round table discussions, selected oral abstracts, workshops, and numerous poster presentations. The program includes multiple simultaneous sessions that will permit even those with the most specialized focus to identify content of interest. The most eminent esophageal scholars will share their knowledge and experiences. These include gastroenterologists, oncologists, surgeons, basic scientists, and other specialists.

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This international educational program is directed at gastroenterologists, surgeons, pathologists, oncologists, basic researchers, nurses, and other specialists who care for patients with benign and neoplastic esophageal diseases. Of the 800 expected delegates, we anticipate 30% to be from North America, 40% from Asia, 20% from Europe, and 10% from other parts of the world.

### Who Attends?

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Delegates</th>
<th>Abstracts</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Singapore</td>
<td>800</td>
<td>665</td>
<td>47</td>
</tr>
<tr>
<td>2014</td>
<td>Vancouver, Canada</td>
<td>651</td>
<td>563</td>
<td>43</td>
</tr>
<tr>
<td>2012</td>
<td>Venice, Italy</td>
<td>780</td>
<td>611</td>
<td>53</td>
</tr>
</tbody>
</table>

### STATISTICS FROM PREVIOUS CONGRESSES

**DELEGATES BY CONTINENT**

**DELEGATES BY SPECIALTIES**

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Prospectus for Commercial Opportunities

Select your items from the Marketing Opportunities List on the next page. When your selections reach the minimum levels shown on this page, you will receive the additional benefits listed for the corresponding level.

SPONSORSHIP LEVELS

PLATINUM SUPPORTER LEVEL  EUR 30,000

⇒ Two (2) complimentary Exhibit Spaces
⇒ Four (4) complimentary Registrations
⇒ Link from Congress Website to your Company Website
⇒ Recognition on the Congress “Thank You to Our Sponsors” holding slide
⇒ Recognition on the Congress Mobile App

GOLD SUPPORTER LEVEL  EUR 20,000

⇒ One (1) complimentary Exhibit Space
⇒ Three (3) complimentary Registrations
⇒ Link from Congress Website to your Company Website
⇒ Recognition on the Congress “Thank You to Our Sponsors” holding slide
⇒ Recognition on the Congress Mobile App

SILVER SUPPORTER LEVEL  EUR 10,000

⇒ Two (2) complimentary Registrations
⇒ Link from Congress Website to your Company Website
⇒ Recognition on the Congress “Thank You to Our Sponsors” holding slide
⇒ Recognition on the Congress Mobile App

BRONZE SUPPORTER LEVEL  EUR 6,000

⇒ One (1) complimentary Registration
⇒ Link from Congress Website to your Company Website
⇒ Recognition on the Congress “Thank You to Our Sponsors” holding slide
⇒ Recognition on the Congress Mobile App

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EXHIBIT ITEMS

EXHIBIT BOOTH  EUR 3,500

The purchase of each Exhibit Space includes the following:

⇒ One (1) Exhibit Space, 3m x 2.5m
⇒ One (1) 6 foot table
⇒ Two (2) chairs
⇒ Access to Welcome Reception to be held in Exhibit Area
⇒ Access badges for two (2) staff per space (Exhibit staff do not receive access to scientific sessions)
⇒ Listing as an Exhibitor on the website with company logo and bio
⇒ Company logo and bio in the Pocket Program

NON-PROFIT TABLE TOP  EUR 500

The purchase of each Non-Profit Table includes the following:

⇒ One (1) 6 foot table with two (2) chairs
⇒ Access to Welcome Reception to be held in Exhibit Area
⇒ Access badges for two (2) staff per table (Exhibit staff do not receive access to scientific sessions)
⇒ Table tops will be assigned on a first-paid basis
⇒ Listing as an Exhibitor on the website with company logo and bio
⇒ Company logo and bio in the Pocket Program

SPONSORSHIP & EXHIBIT CONTACT

Tess Brown
International Conference Services GmbH
Gonzagagasse 17, Vienna, Austria, A-1010
Direct: +1 236 521 0029
Main: +1 604 681 2153
Fax: +1 604 681 1049
E-mail: isde2018-sponsorship@icsevents.com

Prospectus for Commercial Opportunities continued

All items are sold on a first come first-served basis. Add up the total of all items selected from this list and refer to the Sponsorship Levels Page to determine your additional benefits. Please contact Tess Brown for special items and opportunities not listed here.
EDUCATIONAL SESSIONS

INDUSTRY SUPPORTED SYMPOSIA  EUR 15,000

<table>
<thead>
<tr>
<th></th>
<th>Monday, September 17</th>
<th>Tuesday, September 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVAILABLE</td>
<td>AVAILABLE</td>
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</tr>
</tbody>
</table>

Included in the Industry Supported Symposia:

⇒ Meeting space at the congress venue (varying room sizes available)
⇒ Basic audio visual package to include: projector, screen, microphones, etc.
⇒ Session information listed in the program with company recognition (on Congress Website and in the printed Pocket Program)
⇒ Sponsor is responsible for all other session marketing
⇒ Opportunity to include a promotional piece in the delegate bag (printing is the responsibility of the sponsor)
⇒ The congress will send out a dedicated e-newsletter to all registered delegates approximately one month prior to the congress highlighting all industry sessions and will contain your invitation as a link.

PRE & POST-CONGRESS WORKSHOP  EUR 10,000

<table>
<thead>
<tr>
<th></th>
<th>Sunday, September 16</th>
<th>Wednesday, September 19</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>12:30—17:00</td>
<td>12:30—17:00</td>
</tr>
<tr>
<td>AVAILABLE</td>
<td>AVAILABLE</td>
<td></td>
</tr>
</tbody>
</table>

Included in the Pre and Post-Congress Workshops:

⇒ Meeting space at the congress venue (varying room sizes available)
⇒ Basic audio visual package to include: projector, screen, microphones, etc.
⇒ Please refer to the Pre and Pos Congress Workshop Guidelines for all rules and regulation
⇒ Session information listed in the program with company recognition (on Congress Website and in the printed Pocket Program)
⇒ Opportunity to include a promotional piece in the delegate bag (printing is the responsibility of the sponsor)
⇒ The congress will send out a dedicated e-newsletter to all registered delegates approximately one month prior to the congress highlighting all industry sessions and will contain your invitation as a link.

Prospectus for Commercial Opportunities continued

All items are sold on a first come first-served basis. Add up the total of all items selected from this list and refer to the Sponsorship Levels Page to determine your additional benefits. Please contact your Representative for special items and opportunities not listed here.
### SPONSORSHIP ITEMS

#### EMERGING ECONOMY GRANT  
**EUR 20,000**

Ten abstract/poster/video presenters from low and lower-middle income countries will receive a Travel Grant, which consists of complimentary Congress registration, a fixed amount to help offset travel expenses as well as three nights accommodation paid for by the congress. Award winners will be selected by the ISDE based on stated financial need. If there are more applicants than can be sponsored, grant recipients will be selected using a lottery system.

**Benefits of being the Supporter of this item include:**
- Provide the opportunity to abstract submitters to attend the Congress, who otherwise might not have been able to afford to attend
- Have the opportunity for a representative to announce the award winners at the ISDE business meeting
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program

#### WELCOME RECEPTION (EXCLUSIVE)  
**EUR 10,000**

**Benefits of being the Supporter of this item include:**
- Logo recognition on table-top cards (or display item to be supplied by Contributor - subject to approval)
- Logo recognition on all signage associated with the Reception
- Logo recognition on Congress website
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program

#### INFORMATION DESK (EXCLUSIVE )  
**EUR 7,000**

The Information Desk will be located in the Registration Area. Staff will be available to assist delegates with any questions they may have regarding the Congress, the Scientific Program, or Vienna.

**Benefits of being the Supporter for this item include:**
- Have the desk branded with your logo or custom-design
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program

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Prospectus for Commercial Opportunities continued

All items are sold on a first come first-served basis. Add up the total of all items selected from this list and refer to the Sponsorship Levels Page to determine your additional benefits. Please contact your Representative for special items and opportunities not listed here.
**Prospectus for Commercial Opportunities continued**

All items are sold on a first come first-served basis. Add up the total of all items selected from this list and refer to the Sponsorship Levels Page to determine your additional benefits. Please contact your Representative for special items and opportunities not listed here.

### INTERACTIVE SITE (EXCLUSIVE) **SOLD**

ISDE 2018 delegates will have access to the congress interactive website free of charge and will include the full scientific program, exhibit floor plan including exhibitor biographies as well as general Congress, venue and local information. ISDE 2018 will use the interactive site in place of a mobile application.

**Benefits of being the Supporter for this item include:**
- Custom graphic/banner displayed on the access page of the Interactive Site
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program

### POSTER SESSIONS (2 AVAILABLE) **EUR 5,000**

All abstracts accepted for poster presentation will be displayed on poster boards in the Exhibit Hall. Presenters will be standing by their posters during the several Poster Viewing timeslots to answer questions and discuss their research with delegates.

**Benefits of being the Supporter for this item include:**
- Have your logo displayed on the poster numbers on that day
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program

### SPEAKER READY ROOM (EXCLUSIVE) **EUR 4,000**

All invited speakers and oral abstract presenters are required to report to the Speaker Ready Room to submit their slides prior to their presentation. The Speaker Ready Room will be equipped with computer stations for the delegates.

**Benefits of being the Supporter for this item include:**
- Have mouse pads with your logo (supplied by Sponsor) and have your custom desktop image/screen saver on all computer stations in the Speaker Ready Room
- Have tabletop cards with your logo placed on computer stations in the Speaker Ready Room
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program

### NETWORKING BREAKS **EUR 4,000 EACH**

**Benefits of being the Supporter of this item include:**
- Logo recognition on table-top cards placed on all food and beverage stations during selected networking break(s)
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program
Prospectus for Commercial Opportunities continued

All items are sold on a first come first-served basis. Add up the total of all items selected from this list and refer to the Sponsorship Levels Page to determine your additional benefits. Please contact your Representative for special items and opportunities not listed here.

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**MEETING ROOM**

**EUR 3,000**

Limited meeting/office space is available at the University of Vienna for you to host reviews, hospitality suites, staff offices, press rooms, etc. The office/meeting space comes with basic AV package, including projector and screen.

**CHARGING STATIONS**

**EUR 2,500 EACH**

Benefits of being the Supporter for this item include:

- Logo and company name recognition in the Pocket Program
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program

**WATER STATIONS (AVAILABLE)**

**EUR 500/ STATION**

Benefits of being the Supporter for this item include:

- Logo recognition on water stations
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program

**HAND SANITIZER STATIONS**

**EUR 500 EACH**

Benefits of being the Supporter for this item include:

- Logo recognition on hand sanitizer stations
- Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Congress
- Logo and company name recognition in the Onsite Pocket Program
Prospectus for Commercial Opportunities continued

All items are sold on a first come first-served basis. Add up the total of all items selected from this list and refer to the Sponsorship Levels Page to determine your additional benefits. Please contact your Representative for special items and opportunities not listed here.

**PRINT ADVERTISEMENT**

<table>
<thead>
<tr>
<th>Description</th>
<th>EUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover (Exclusive)</td>
<td>SOLD</td>
</tr>
<tr>
<td>Inside Back Cover (Exclusive)</td>
<td>SOLD</td>
</tr>
</tbody>
</table>

Supporter will be responsible for providing the advertisement in high-resolution, print-ready format as per specifications to be communicated by the Congress Secretariat.

**DIGITAL ADVERTISEMENT**

<table>
<thead>
<tr>
<th>Description</th>
<th>EUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner Ad in Final Confirmation Email (Exclusive) ¹</td>
<td>€ 2,500</td>
</tr>
<tr>
<td>Banner Ad in Initial Registration Email (Exclusive) ¹</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Banner in pre-Congress e-newsletter ²</td>
<td>€ 1,500 each</td>
</tr>
<tr>
<td>Banner Ad on Website, per month</td>
<td>€ 500</td>
</tr>
</tbody>
</table>

¹ Each delegate will receive an initial confirmation email at time of registration and hotel booking. All confirmed delegates will receive a final confirmation email a few days before the Conference. Your custom banner will be displayed in the body of the email.

² The Congress Secretariat will send e-blasts to more than 6,000 interested parties on a regular basis prior to the event to update on newest developments about the Congress. Your custom banner will be displayed at the top of the e-blast.
SPONSORSHIP LEVELS

Based on your amount payable (Total E above), you will be granted a Supporter Level and be entitled to additional benefits as outlined on the next page.

- **PLATINUM SUPPORTER LEVEL**  Total E ≥ EUR 30,000
- **GOLD SUPPORTER LEVEL**  Total E ≥ EUR 20,000
- **SILVER SUPPORTER LEVEL**  Total E ≥ EUR 10,000
- **BRONZE SUPPORTER LEVEL**  Total E ≥ EUR 6,000

SUPPORTER / EXHIBITOR INFORMATION & SIGNATURE

<table>
<thead>
<tr>
<th>Company Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor/Exhibitor Name</td>
<td>Email</td>
</tr>
<tr>
<td>(as to appear on Signage &amp; Program)</td>
<td></td>
</tr>
<tr>
<td>Contact Person</td>
<td></td>
</tr>
<tr>
<td>VAT Number</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State/ Province</td>
</tr>
<tr>
<td>Postal Code</td>
<td>Country</td>
</tr>
<tr>
<td>Phone</td>
<td>Web link</td>
</tr>
</tbody>
</table>

An invoice will be sent on receipt of this order. All items are sold on a first come-first paid basis. Items will be considered sold only upon receipt of payment. In order to avoid delays, we highly recommend all orders/agreements be faxed or e-mailed. The Congress will not take any responsibility for late or undelivered Agreements via the mail. Items and rates are subject to change without notice.

**PAYMENT:** Due 30 days from date of invoice or as indicated. The Congress reserves the right to render this order null and void without notice if payment is not received by the due date.

**CANCELLATION:** Cancellation must be in writing. 25% cancellation fee will apply up to February 28, 2018. No refunds after this date. The Congress reserves the right to resell any Sponsorship item and/or Exhibit booth.

<table>
<thead>
<tr>
<th>Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

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In addition to the benefits listed for each opportunity on the previous pages, you will receive additional benefits once your total commercial contribution exceeds a certain amount. Your total contribution to the 16th World Congress of the ISDE is calculated based on the purchase of any items from the shopping list including exhibit booth space, sponsorship items and educational sessions. Kindly note that food and beverage expenditures or paid registrations for delegates and/or staff do NOT count towards your total contribution in determining your supporter level.

### ADDITIONAL BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM EUR 30,000</th>
<th>GOLD EUR 20,000</th>
<th>SILVER EUR 10,000</th>
<th>BRONZE EUR 6,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary exhibit booths</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Full complimentary Congress registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Link from Congress website to your company’s website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition on the Congress “Thank You to Our Sponsors” holding slide</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition on the Congress Mobile App</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>